

THE
GRENADE
PHOTO
GRAPHY
STUDIO
ISSUE
BROAD
SHEET



Directors
Rob & Lynne

Image
Adam Gibson

Welcome to Issue 02 of Grenade Studio’s Broadsheet, where creativity meets collaboration. Our opportunity to illuminate the dynamic world of creative industries, spotlighting the extraordinary talents and stories behind our ventures. Despite our best intentions, some time has lapsed between Issue 01 and Issue 02. Like the rest of the world, we have spent time and invested heavily in rebuilding and regrouping after the pandemic lock downs and more recently global economic pressures. But this is not all doom and gloom! Far from it. In fact the last few years has seen much growth, success and pushing creativity further than ever at Grenade Studio. In late 2023, our Design Director, Matt Ivory, moved back to his home city of Brisbane. This relocation has provided the perfect opportunity for Grenade Studio to further extend our reach and engage more deeply with Brisbane’s evolving creative landscape. In addition, we broke our own rules and entered some of our work into national and international design competitions. We have always said our work was focused on achieving success for our clients – not win design awards. But in 2022 we were lured by the international Better Future awards and have rather enjoyed the accolades and thrill of sharing the wins with our clients. The recognition and validation feels pretty good to be honest – but the clients objectives are always our number one priority. Meanwhile, our Melbourne operation continues to thrive. With a solid body of work, we are proud of the diverse and impactful projects we have been delivering. Looking ahead, our pipeline is filled with exciting projects that promise to elevate our work to greater heights. To glimpse our dynamic work and creative spirit, don’t miss our Grenade showreel. This showcase highlights our project breadth and depth, offering a window into our world of design excellence. In this edition, we focus on the art of photography, exploring the diverse visions of talented photographers across Australia who breathe life into our projects. From bustling urban landscapes to serene natural vistas, each artist brings a unique perspective that enriches our work. We hope you enjoy our Photography Issue and join us on this next era for Grenade.	
Chapter 01 Brisbane Expansion	PG 04
Chapter 02 The Art Of: Photography	PG 10
Chapter 03 Studio News & Updates	PG 18
Chapter 04 New Projects	PG 22

01 — BRIS— BANE EXPAN— SION

Visit Us:

Level 01 — 181 Robertson Street
Fortitude Valley QLD 4006

Over the past 6 years, we have had the pleasure of working alongside some of the most prolific developers in Queensland, delivering our strategic, creative, adaptive approach to their projects. Throughout this time it's been exciting to witness Brisbane's cultural shift and growth.

From Brisbane's revitalisation of Howard Smith Wharves to innovative waterfront planning. These initiatives reflect a forward-thinking approach that aligns with our own values of creativity and collaboration.

Matt's move back to Brisbane created a fantastic opportunity for us to further expand into the vibrant Brisbane market. With several successful projects under our belt, it made perfect sense to establish a stronger presence there. We've had the pleasure of working with renowned names like Mirvac and Jinding, but our vision extends far beyond that.

We've settled into the charming James Street district, renowned for its extravagant streetscapes, luxurious hotels, and thriving hospitality scene. This vibrant neighborhood aligns perfectly with our ethos, providing a rich backdrop for inspiration and creativity. The move not only signifies a return home for Matt but also strengthens our longstanding presence in Brisbane, infusing the city we love with innovative energy and artistic vision.

We are eager to continue to contribute to this exciting landscape and bring our unique blend of creativity and expertise to Brisbane. Our new office in the James Street district is the perfect base from which to engage with the city's thriving creative community and participate in its ongoing transformation.





Matthew Ivory, Design Director.

For over 25 years, I called Brisbane home. Growing up under the Sunshine State's warm embrace was fantastic, but there came a time when I felt the need to explore the world beyond this great southern land. After a 24-hour journey, I touched down in London, joining thousands of other Aussies in pursuit of similar dreams. London opened my eyes to a world of opportunity and a place where I could further immerse myself in the booming creative industry. Photography has always been woven into the fabric of my DNA. The ability to capture moments in time, never to be repeated, has always intrigued me. I'm constantly inspired by the abundance of talent showcased on today's social media platforms, but I also have a deep respect for world-renowned photographers like Annie Leibovitz and Jim Marshall. Their work has profoundly influenced my approach and perspective.

Wandering the streets of London, my photography style began to take shape. Inspired by the gritty, moody ambiance of the city, I developed an eye for street photography that embraces a bit of attitude. It took time to find my niche, as I was drawn to so many different styles of photography. However, I aimed to perfect a specific style that resonated deeply with me. My vision has always been to capture raw, dark tones and accent colours that tell their own story. My approach to photography is rooted in simplicity, focusing on minimal subject matter that draws the eye in without overdoing it.

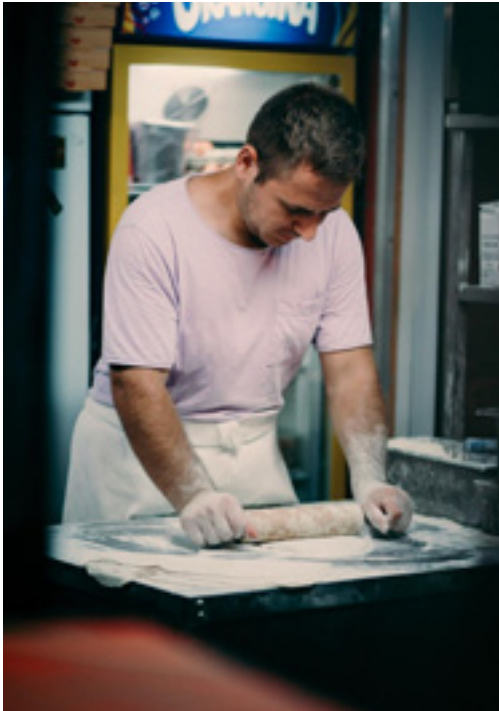
The bustling streets of London provided the perfect backdrop for this exploration. Each alleyway, market, and corner cafe offered a new canvas, a new story waiting to be told.

Living abroad allowed me to hone my craft and develop a unique photographic voice. The city's relentless energy and diverse culture pushed me to see beyond the obvious and find beauty in the mundane. I began to appreciate the subtle details — the interplay of light and shadow, the textures of urban life, and the fleeting expressions of passersby. Eventually, my journey took me to Melbourne, a city that continually exudes creative energy and feels like a second home. Here, creativity thrives on every corner. It's not just about design; it's about culture. It's the experience of walking into a boutique record store and sensing the building's history, sitting in a historic pub that has hosted some of Australia's biggest music acts, or dining in a tucked-away restaurant inviting exploration.

Fast forward to today, now residing back in Brisbane, I'm blown away at how far the city has progressed and excited for the future of Brisbane. Through my travels and experiences, I've come to understand that photography is more than just capturing images; it's about telling stories and evoking emotions. Each photograph is a moment of respite, a glimpse into another world. My goal is to create images that resonate, that draw the viewer in and invite them to see the world through my lens.



Words & Photography
By Matthew Ivory
Design Director



Tulloch House
Brisbane

Mirvac's Ascot Green residential precinct in Brisbane is a visionary and respectful addition to the prestigious Eagle Farm Racecourse. With the launch of its second residential release – Tulloch* House, it was the perfect opportunity to shift the focus from the racing vernacular and engage with the abundant open green spaces and established native flora of the site. This allowed Tulloch House to speak to a broader audience.

The brand and narrative developed is complementary to the existing Ascot Green brand but heralded a new and exciting phase for this development to the market. It was an opportunity to refresh the brand across all touchpoints and breath new life into the sales and marketing campaign. Celebrating life on the green.

*Tulloch is regarded as one of the finest thoroughbred racehorses in Australia.

Client: Mirvac
Photography: Paul Giggie



Charlton House
Brisbane

Tapping into the quintessential Queensland lifestyle, Charlton House at Ascot Green reinterprets the classic 'Queenslander.' These homes breathe, connect to the balmy climate, embrace tropical beauty, and promote a slower pace of life. This approach paved the way for a strategic sales and marketing campaign, highlighting the emotional and physical benefits of Charlton House, allowing purchasers to find their place and live their moment.

At Grenade, we excel at creating authentic narratives that connect emotionally. Partnering once again with acclaimed local photographer Paul Giggie, we conducted a stylised photo shoot capturing both nostalgia and the premium trackside offering.

Charlton House, named after 1970s racing great Charlton Boy, marks our second successful branding project for Mirvac's Ascot Green. This project has exceeded expectations in the competitive Brisbane market, enabling construction to commence ahead of schedule.

Client: Mirvac
Photography: Paul Giggie

SORA
Gold Coast

Surfers Paradise, beyond being a seasonal holiday haven, is a dynamic seaside city undergoing a transformation. Our client, Jinding, recognised this potential and collaborated with architects DKO to create a residential development that redefines the concept of home, shifting away from the typical resort-style approach.

In crafting the campaign for this residential project, our goal was to challenge the perception of Surfers Paradise as merely a sun, sand, and surf destination with a transient nature. Instead, we aimed to embrace the broader appeal of the Gold Coast region and its year-round offerings across the changing seasons.

To embody this vision, we named the project SORA, meaning 'sky'. This name beautifully captures the physical scale of the building in relation to the landscape and aligns perfectly with the seasonal campaign. SORA represents a thoughtful response to the evolving landscape of the Gold Coast.

The brand is complemented by a carefully curated series of images taken on location by Paul Giggie to reflect the dynamic nature of the Gold Coast's ever-changing environment.

Client: Jinding
Photography: Paul Giggie



Image
Saskia Wilson

02 — THE ART OF: PHOTO— GRAPHY

Over the years, we have had the pleasure of working with some extraordinarily talented photographers, and we pride ourselves on the high level of creativity that has become synonymous with our studio. Photography has always been at the heart of our work, and we understand its profound emotional impact. This is why we consistently invest in exceptional art direction and top-tier photography.

The importance of photography in our projects cannot be overstated. It encompasses various disciplines that are crucial to what we do, including location photography, portrait, architectural, and brand image photography. Each facet brings its own unique contribution to the storytelling of our projects.

Every project we undertake, and its location, has its own unique story to tell. To capture this story authentically, we appoint the right photographer to each project, carefully selecting them based on their aesthetic and the subject matter of their work. This ensures that the essence of each project is conveyed with the creativity and emotional depth it deserves.



Saskia Wilson
Sydney

ADA

saskiawilson.com



Saskia is a rare talent in the world of photography, known for her vibrant and evocative imagery. Her work is distinguished by a keen sense of colour and composition, often capturing fleeting moments with a unique blend of spontaneity and precision. Saskia's portfolio spans various genres, from dynamic urban landscapes to intimate portraits, each photograph telling a distinct story. Her ability to infuse her images with emotion and atmosphere has quickly earned her recognition and admiration in the industry.

Saskia was the perfect partner to bring our vision for ADA to life. To reinterpret Toorak's local textures and sights, offering a fresh perspective. Our art direction and Saskia's photography delivered a mature and sophisticated aesthetic, which complemented the refined brand language and colour palette of the prestigious ADA development.

Lynton Crabb
Melbourne

Society
1056

crabb.com.au



Lynton is a highly acclaimed photographer renowned for his ability to capture compelling narratives through his lens. With a career spanning over two decades, Lynton's work is characterised by a profound understanding of light, composition, and emotion. His portfolio is a testament to his versatility, featuring a diverse range of subjects from striking architectural shots to intimate portraiture.

To create a strong market impact for our project – Society 1056, we engaged Lynton to create a series of personality fueled portraits. Lynton has a natural way about his work that not only makes the subject matter feel at ease in front of the lens, but also to capture their personality in a way that does not feel contrived. This in itself is an artform. The portraits perfectly celebrated the brand essence 'Made for The Bold' perfectly.



Paul Barbera
NYC

Marina
Tower

paulbarbera.com



Paul is a distinguished photographer renowned for his captivating and immersive images that explore the intersection of design and lifestyle. His work spans multiple genres and is not limited to a singular style. With a distinctive eye for detail and atmosphere, Paul's ability to blend natural light with physical or architectural elements creates visually striking compositions that reveal the essence of his subjects.

We engaged Paul to capture a series of images for the Marina Tower brand campaign, strategically positioning the project between Melbourne's CBD and Docklands. Through the art direction of the studio, we crafted a visual narrative that reimagines Docklands as a sophisticated riverfront destination, enhanced by the elegance of the seven-storey Four Points by Sheraton hotel.



Paul Giggie
Brisbane

Charlton
House

paulgiggie.com



Paul is an esteemed photographer celebrated for his striking and sophisticated imagery that seamlessly blends art and architecture. With a keen eye for detail and a deep understanding of composition, Paul captures spaces and subjects with a unique flair for elegance and precision. His work often features a harmonious balance of light and shadow, revealing the inherent beauty of both contemporary and classic designs.

The campaign for Charlton House elegantly captured a sense of Queensland and horse racing nostalgia without feeling contrived. The imagery was a harmonious blend of location, fashion, still life and lifestyle – conceived and art directed by Grenade, delivered effortlessly by Paul. All the while showcasing Mirvac's premium trackside offerings. A perfect fit for the product and its tropical environment.



Adam Gibson
Tasmania



Adam is a renowned photographer known for his exceptional ability to capture the essence of architectural, urban and natural landscapes. His work is distinguished by its clarity and precision, often showcasing the interplay between light and structure with a refined, minimalist approach. Adam's keen eye for geometric composition and his skillful use of natural light bring a striking depth and dynamism to his images.

BLVD is the second residential release in the established Melbourne Square precinct, located on the scenic tree-lined Hoff Boulevard in Southbank. The project's vision prioritised health, wellness, and sustainability, so our creative response to the brand included developing a series of images that establish a profound emotional connection with nature and the Southbank precinct.

Collaborating with Adam, we embarked on a journey from the Tasmanian bush to the Southbank Arts precinct. Adam literally immersed himself in his craft to ensure he captured a collection of images that portrayed the sensory living experience at BLVD and delivered an emotional connection.

BLVD

adamgibson.com.au



A practitioner of honesty; in photography and life. Adam combines careful composition with light-footed spontaneity to uncover the human truth. With an eye for dramatic tension, his work reflects a life spent roaming within and beyond the wild Tasmanian landscape, responding to diverse creative briefs. He instinctively turns the abstract into the iconic. Making rare moments accessible to a new audience.

Drawn to photography as a teenager, technical proficiency and an understanding of image-making were honed by a decade of design and creative direction. This period also marked the beginning of a diverse creative network that continues to evolve and bring scalability to Adam's work to this day.

Architecture, people and landscape are the heroes. But the best story is always yet to be told.

What is your main source of creativity?
I think my creativity gets nurtured from my surroundings and the fact that I live within the natural environment. Days when I'm not shooting are spent in and around the ocean and mountains, and I feel that this contributes to a unique way of looking at the world and the work I create. Having a strong sense of place inspires my drive to create unique images with a strong emotive value across both personal and commercial projects.

What is the most challenging part about being a photographer today?
For me, the trickiest part of this job is the constant battle of trying to develop my own personal work in conjunction with commercial projects. I have many ideas for personal projects that I would love to focus on, but there isn't enough time to do it all. For me, my challenge is how to balance all of these factors and maintain clarity each day to operate creatively.

What's been your favourite moment so far in your career?
I'd say shifting from a graphic designer to a photographer full time has been the highlight so far. I worked as a designer for over ten years before finally taking the plunge and calling myself a photographer. A decision that I have never regretted.

Now, after working for a decade as a photographer, I still smile when I find myself in a far off place on a shoot, and remind myself of how lucky I am to call this work.

What's your bucket list location to shoot and why?
I've always wanted to go to Iceland. Intense landscapes to be found there and brutal weather. I think I'm drawn to locations that make us feel small (as humans) and that our time is so fleeting. I feel that Iceland would be so breath taking, and serve as a great reminder to not sweat the small stuff. Maybe one day I'll experience its raw beauty for myself.

In—Sight



03 — STUDIO NEWS & UP — DATES

Over the years, we have had the privilege of collaborating on truly special projects. Our clients have placed their trust in us, allowing us to bring their visions to life. The challenge lies in distilling our extensive body of work into a compelling one-minute showreel. The result is a dynamic and fast-paced showcase that highlights the breadth of our expertise.

Since our last newsletter, we've undertaken remarkable projects, many of which are celebrated in this reel. Numerous exciting initiatives are currently in development, and we eagerly anticipate unveiling them in our next edition.



We invite you to experience our latest showreel by scanning the QR code or visit grenade.com.au.



Behind The Scenes
Society 1056

Never work with children and animals, they say...
This photoshoot broke all the rules. From birds and dogs to children and even Grandma— you name it, we shot it. Collaborating once again with the talented and experienced crew at Team Crabb, Lynton and Amber skillfully managed this large-scale production, seamlessly blending stills and video. It was fantastic to be back in the studio with such a great team. A special shout-out to our amazing client YourLand for trusting our bold approach. Thanks to everyone for making this shoot a success!

Client: YourLand
Photography: Lynton Crabb
Producer: Amber Crabb
DOP: Sweeny Crabb
H&M: Kim Travares



Art: Marc Freeman. Framing: Gallery Jones.

Studio Art Commission
Marc Freeman

We are excited to unveil a new artwork in our studio, crafted by the renowned Australian artist Marc Freeman. This piece is an extension of his Cloud Busting collection, inspired by Austrian psychoanalyst Wilhelm Reich's controversial method of weather manipulation. Freeman's work captures this idea through a mesmerising interplay of light and space, with shapes and forms that appear to drift beyond the canvas, suggesting they are part of a larger, unseen whole.

Marc Freeman, a multidisciplinary artist, has exhibited at prestigious venues in New York City and Beijing. His work has been featured in Thames & Hudson's 100 Painters of Tomorrow and has earned him numerous accolades, including the Marten Bequest Traveling Scholarship. Known for his dynamic mixed-media paintings, Freeman's art is alive with energy and creativity. He currently lives and works in Melbourne, Victoria.

Follow: @marc.freeman
Visit: marcfreeman.com.au

Melbourne Design Awards
Winners are Grinner's

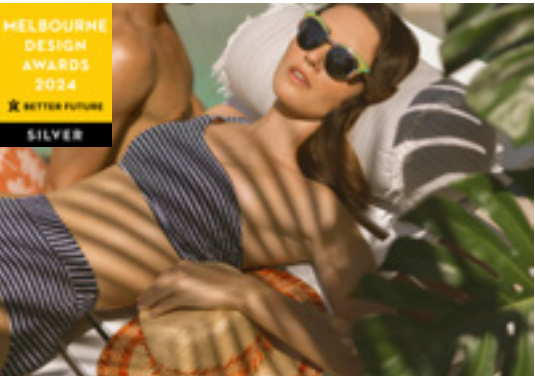
We are delighted to announce that we have been honored with multiple awards at the 2022, 2023 and 2024 Better Future Melbourne Design Awards. This recognition underscores the dedication and hard work that we pour into each project. Our commitment to exceeding expectations and our passion for crafting exceptional work have truly shone through.

We extend our sincere gratitude to all our clients and collaborators. Your partnership has been instrumental in helping us shape brands that vividly convey the essence of product, vision, and place. Our most recent wins below...

Southgate — ESR Australia



Charlton House — Mirvac



Broadstead — Jinding



BLVD — OSK Property

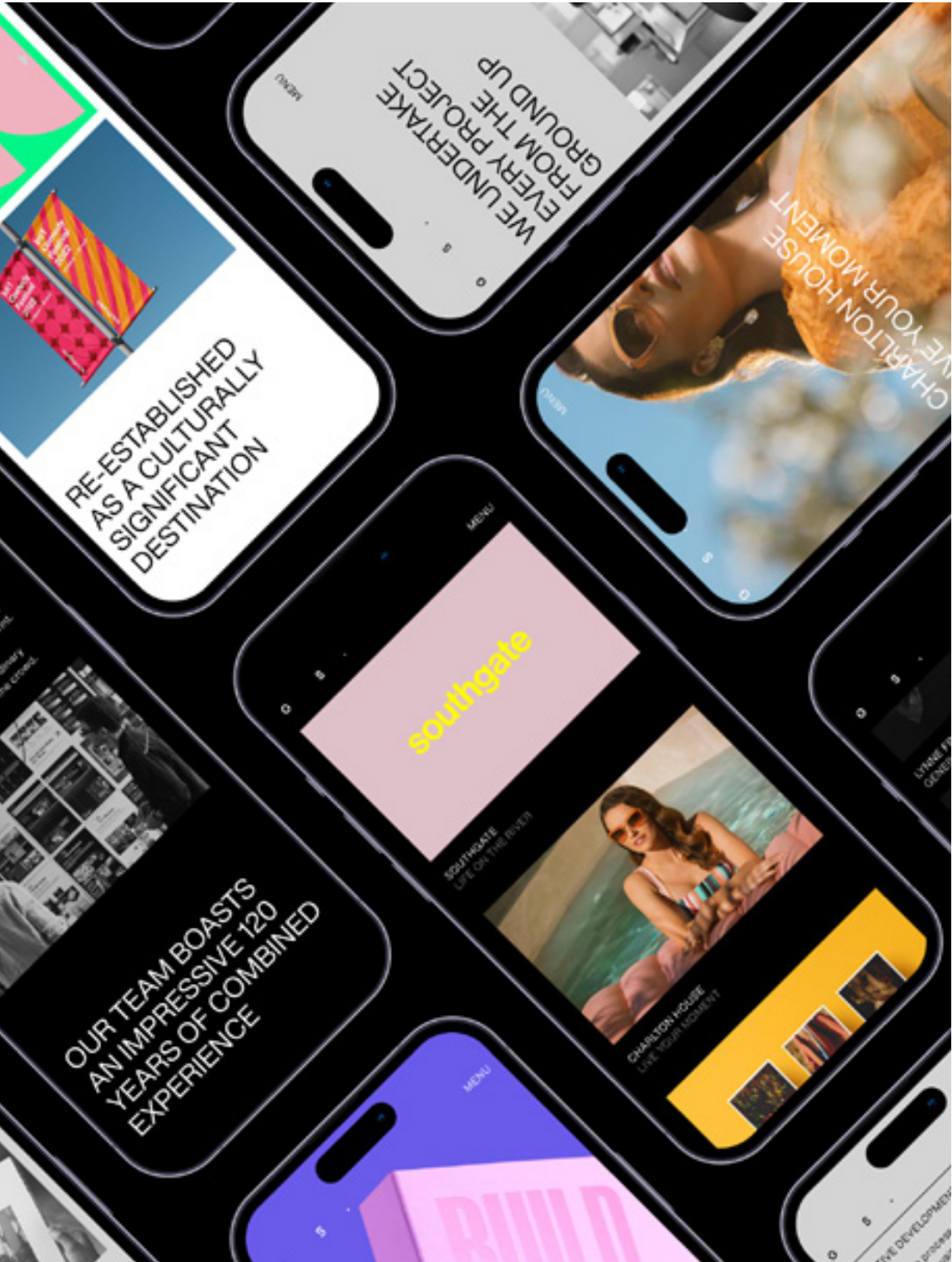


Silver: Identity & Branding — Retail

Silver: Identity & Branding — Property

Gold: Illustration & Type — Property
Silver: Identity & Branding — Lifestyle

Gold: Identity & Branding — Project
Silver: Identity & Branding — Property



We've had a face lift.

grenade.com.au

Our New Website
2024

We've been on a whirlwind adventure these past few years, and thought it was time for a little brand makeover (because who doesn't love keeping things fresh?). Swing by our new website to feast your eyes on our latest work, meet our fantastic new team members, and yep, you guessed it, soak up those classic principles we're never letting go of. Starting a new project or want to collaborate with us?

Follow: [grenade.studio](#)
Visit: [grenade.com.au](#) and get in touch.

Image
Jeremy Wright

04 — NEW PRO — JECTS

Project
BLVD, Melbourne Square

It has indeed been an eventful few years since our last newsletter, marked by significant changes in the industry. Reflecting on these challenges, Grenade, known for marketing larger-scale residential developments, has adapted to the shifting landscape with a broader range of projects. While we continue to handle large-scale projects, we've embraced new opportunities in retail, masterplan precincts, commercial ventures, and more.

Developers are facing tougher challenges in making projects viable, highlighting the need for innovation and adaptability. Although we may not be in the 'golden years,' we see promising opportunities on the horizon as we explore various sectors. Looking forward, Grenade envisions a future of creativity and ingenuity, where we thrive by pioneering new approaches and delivering exceptional results across diverse project types.



Society 1056
YourLand Developments

Society 1056, located in Melbourne’s western suburbs, aims to set a benchmark in environmental and social sustainability. It seeks to lead by example, inspiring others with its high standard for well-designed living.

In their own words – YourLand wanted to ‘disrupt the market’ with this project. Across all touchpoints – from the physical site and product delivered through to the brand and marketing. Challenge accepted!

To achieve the client’s goals and create a strong market impact, the strategy was devised to engage the target audience through a thought-provoking campaign featuring diverse portrait photographs. This approach aimed to establish a resonant brand identity that celebrated “The Bold” and their inclusive community narrative, where neighbours take pride in their living environment irrespective of age, gender, race, or creed.

Shortlisted — Melbourne Design Awards 2024



“With BLVD achieving a 42% pre-launch sales rate equivalent to 252 sales, this result is testament to the project’s appeal coupled with the outstanding creative work by Grenade in Melbourne’s highly competitive market.”

Ivy Chen, Sales & Marketing Director, OSK Property.

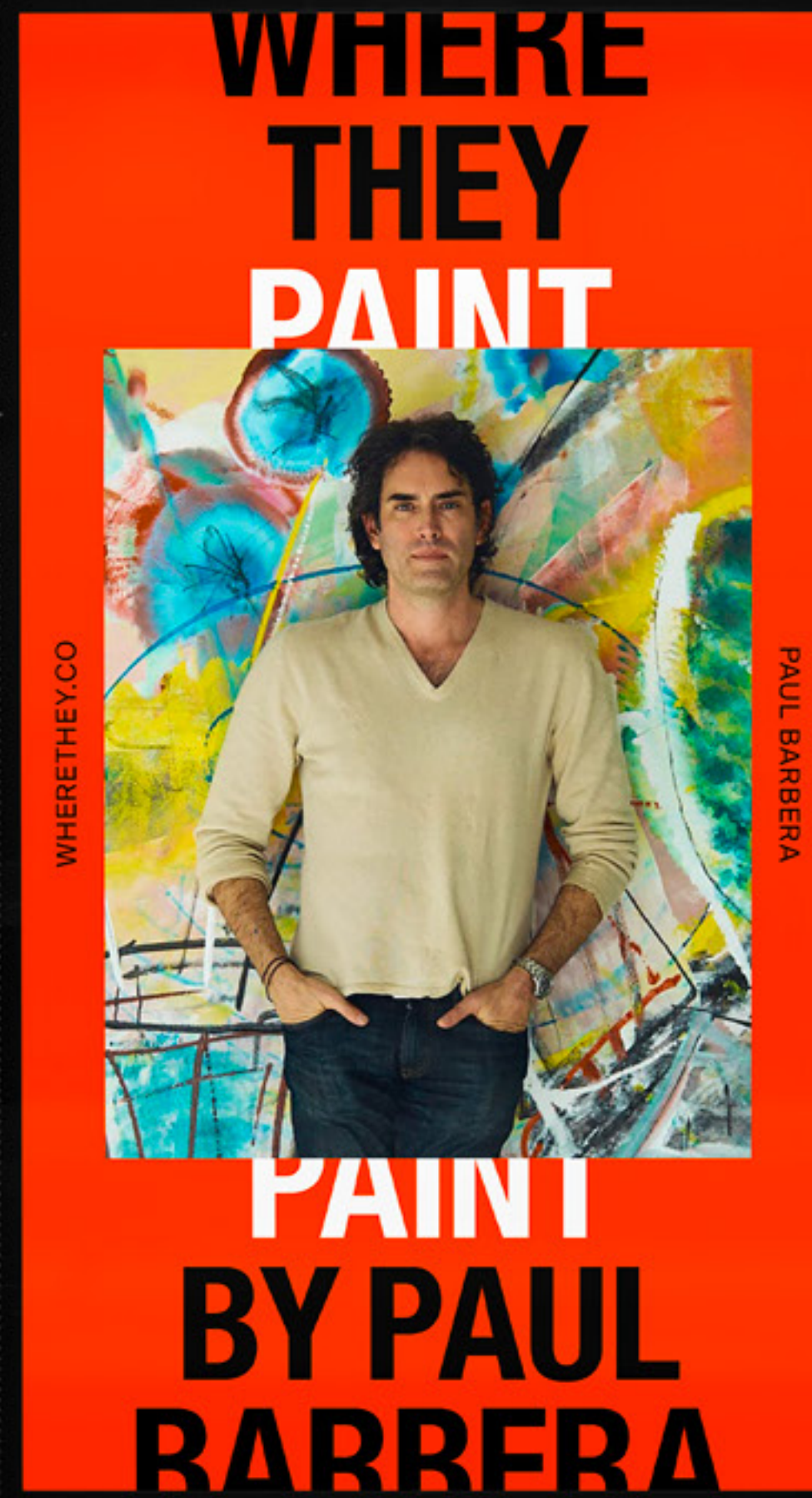
BLVD At Melbourne Square
OSK Property

Positioned gracefully along an elegant, tree-lined boulevard, the most recent residential release at Melbourne Square is meticulously crafted to fully engage and elevate the senses. Located on the fringe of Melbourne’s Arts Precinct, BLVD showcases uninterrupted panoramas from the city skyline to the bay, lush gardens, and verdant parks. Designed by Cox Architecture and CARR, it stands as a sanctuary in Southbank.

Our abstract and evocative visuals, crafted with photographer Adam Gibson, capture BLVD’s essence, reflecting its serene ambiance and vibrant cultural surroundings. The project’s name, BLVD, evokes sophistication and a leafy boulevard, with a logo that links to Melbourne Square. This refined brand aesthetic highlights quality and natural materials, letting the product and imagery shine.

Gold & Silver — Melbourne Design Awards 2024



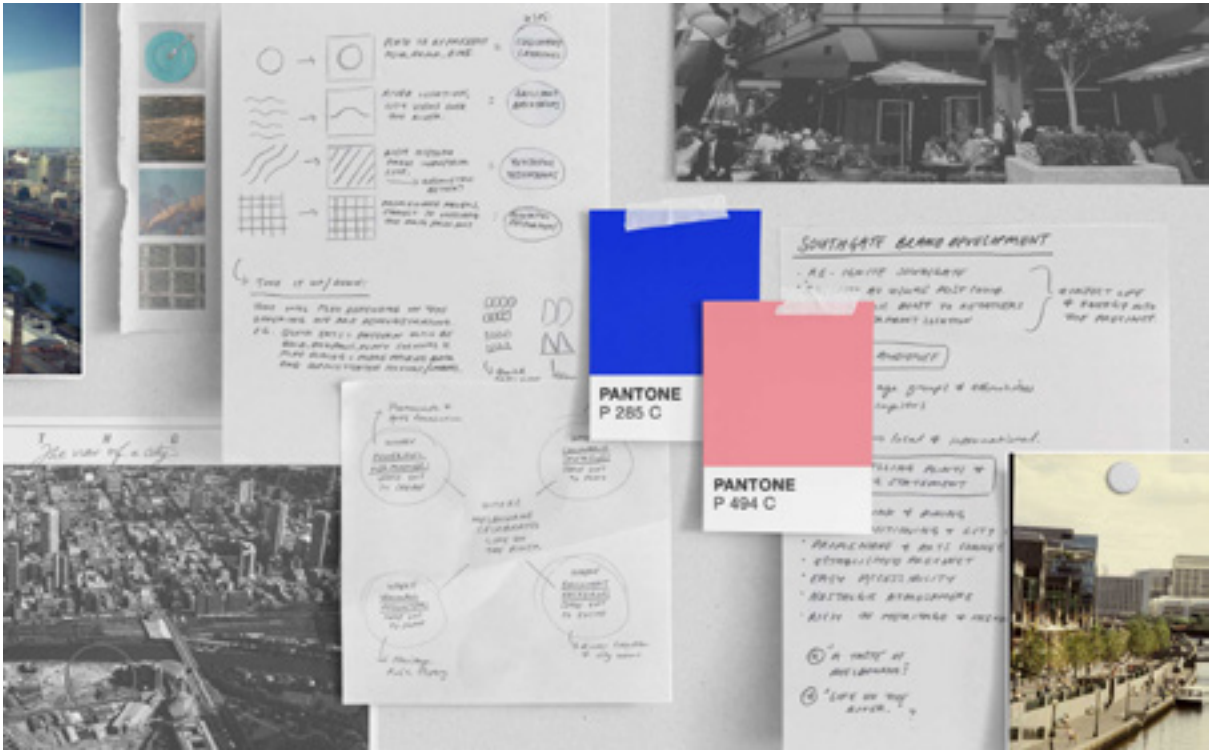


Southgate
ESR Australia

In 1990, Southgate pioneered riverfront dining and business on Southbank promenade, becoming a Melbourne landmark. Over time, the area needed revitalisation to recapture its prime riverfront allure, rejuvenate current occupants, and attract new ones. The goal was to bring back visitors and diners to the vibrant locale.

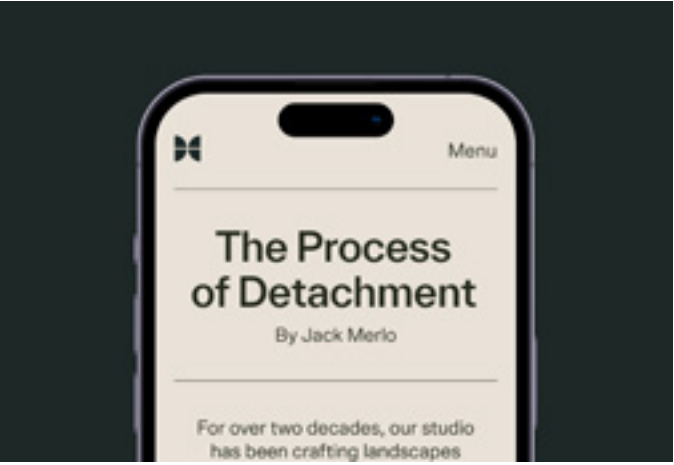
The brand strategy communicated culinary excellence, the iconic riverside location, arts precinct ties, and rich history. Dynamic shapes were designed to represent these pillars, creating a strong, adaptable brand language. Reintroducing commercial leasing, retail campaigns, and cultural activations showcased the renewed precinct. Southgate revitalised its identity as Southbank's vibrant core, enhancing the retail, hospitality, and commercial scene for tenants, residents, employees, and visitors.

Silver — Melbourne Design Awards 2024



“Grenade's vision has truly come to life. The renewed energy in the space has exceeded our expectations, attracting both new tenants and visitors.”

Fran Hutcheson, Senior Marketing Manager, ESR Australia.

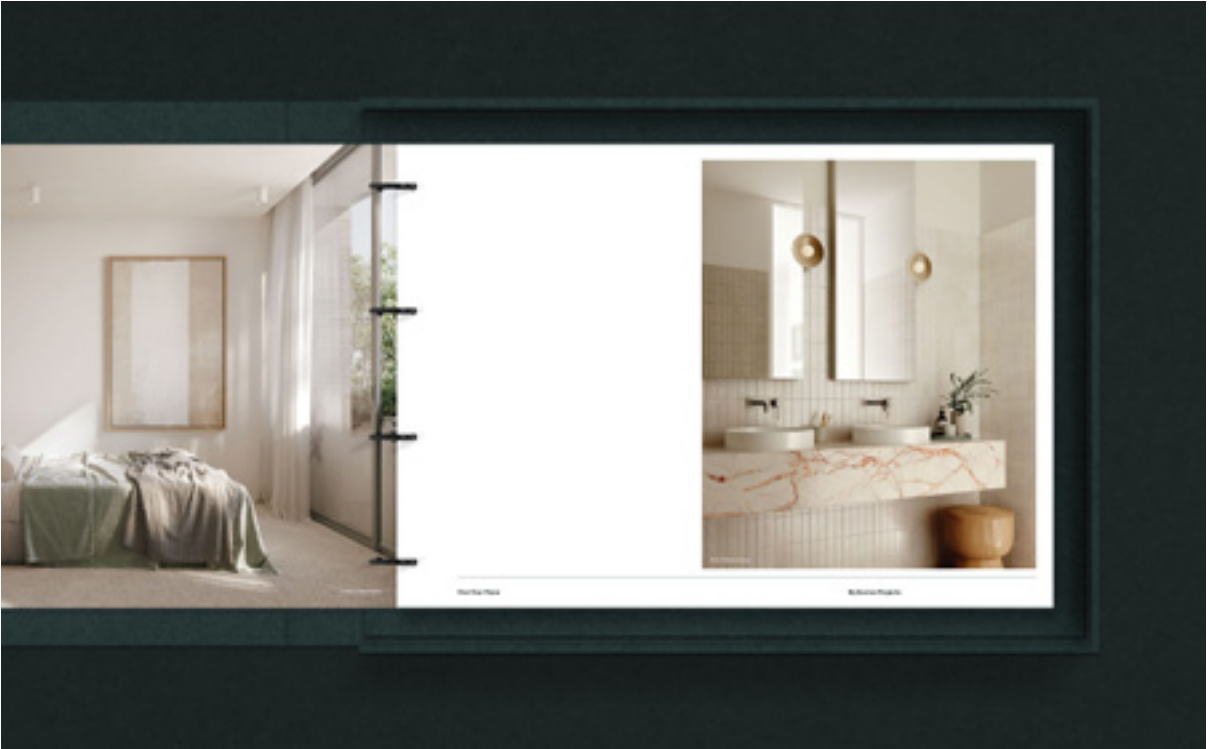


Sycamore Place
Buxton Projects

Nestled in the heart of Malvern East, Sycamore Place offers a rare opportunity for potential buyers to join a close-knit community, featuring residences that blend timeless sophistication with contemporary living. Our strategy focused on crafting an authentic brand and captivating narrative to elevate the project above its competition.

Sycamore Place paid homage to the concept of choice, serving as a testament to the team's deep understanding of the importance of offering a diverse range of product types tailored to a multifaceted demographic. We developed a brand narrative that centered around the selection of orientations (north, south, east, west), the distinct attributes characterising each residential type, and the flexibility they provide to enable buyers to shape their living spaces in accordance with their lifestyles and future aspirations.

Shortlisted — Melbourne Design Awards 2024





Broadstead Kilmore
Jinding Developments

Broadstead aims to redefine country living in Mitchellshire, setting new standards for sustainability, inclusivity, and affordability. This visionary project envisions a lasting development where people of all ages can connect with nature, fostering a vibrant community. The goal is to transform traditional country living into a healthier, nature-centric lifestyle, promoting well-being and community engagement.

Inspired by the town's cultural heritage, the brand used striking color palettes, complementary typography, and a distinct photographic series in its marketing materials. A broadsheet publication celebrated the area's rich community and unique stories. Collaborating with renowned photographer Saskia Wilson, the imagery captures Kilmore's essence, showcasing its history, textures, and daily life. This holistic approach highlighted Broadstead's innovative and inclusive living experience.

Gold & Silver — Melbourne Design Awards 2024

“Grenade Studio’s art direction captured Broadstead’s heritage and diversity, aligning with Jinding’s vision and driving over 70% of sales in the first two stages, advancing the project’s next phase.”

Susan Pennings, Project Marketing Manager - Developments, Jinding.



STH BNK By Beulah
Beulah International

Beulah embarked on a journey to create a sustainable, world-class destination, inviting six renowned architects for a design competition. UNStudio and Cox Architects won with their 'green spine' design. Grenade, in collaboration with Studio Ongarato, launched the residential campaign for STH BNK By Beulah.

Partnering with Collider, we created fantasy images and a campaign film to capture Beulah's vision. These were strategically released to build anticipation. The project's vibrant green palette embodied the biophilic atmosphere, with marketing materials providing detailed information about the development.

Achieving an incredible \$400M in sales on launch weekend alone, the STH BNK by Beulah publication was an integral tool within the overall sales and marketing campaign toolkit.

Gold & Silver — Melbourne Design Awards 2022
Shortlist — Australian Design Awards 2023
Shortlist — Wild Design Awards 2023





Image
Saskia Wilson

Led by a seasoned senior team, our studio takes pride in delivering a hands-on, personalised approach to every client. Building long-lasting relationships is central to our ethos. Through open communication and a deep understanding of each client’s unique needs, we strive to exceed expectations and foster mutual growth.

Our approach emphasises creativity that transcends the ordinary—adaptable yet steadfast in integrity. We listen attentively, continuously learn, and work closely with our clients to make a profound difference. This collective strength drives us to construct brands that leave lasting impressions.

Specialising in impactful brand experiences, we merge strategic thinking with innovative creativity. Our capabilities span visually compelling designs, user-centric digital solutions, and cohesive brand identities. Passionate about pushing boundaries, we transform visions into brands that resonate and stand out.

Through strategic brand workshops, we uncover core identities and seize growth opportunities. Our marketing strategies, blending proven methods with forward-thinking ideas, cut through market clutter, generating credible leads and exceptional outcomes. This harmonious approach ensures our work not only meets objectives but exceeds expectations, delivering extraordinary results.

We would like to extend a warm invitation to contact us to discuss your next exciting project.

Cover Photography
Saskia Wilson

Print Production
Press Print
Spicers

Website & Email
grenade.com.au
info@grenade.com.au

Phone
03 95425 0200

Follow
grenade.studio

Melbourne Office
Level 01
164 High Street
Windsor 3181
Victoria

Brisbane Office
Level 01
181 Robertson Street
Fortitude Valley 4006
Queensland



About Us



Grenade Studio.

[GRENADÉ.COM.AU](https://grenade.com.au)